

Ethics + Innovation

Privacy

- Footage owned by Agency/City and will never be sold or shared by Flock
- 30 day data retention, then deleted. Short retention period ensures that all data not associated with a crime is automatically deleted & unrecoverable
- NO personally identifiable information is identifiable in Flock
- Not connected to registration data or 3rd party databases (Carfax, DMV)

Transparency

- Public approval process and community education for each customer
- Flock's transparency portal tells your community how law enforcement use the system, including how many searches are conducted and who data is shared with

Accountability

- Investigative reason required for search
 - Flock system proactively provides audit report that includes details of each search in the customer's network
 - ALPR policy outlines how the system is used
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